

## archeoParc Val Senales – Facts, Figures, Dates

<b>Management:</b>	archeoParc Schnals Museumsverein association, recognized non-profit association under civil law
<b>Owner of building and grounds:</b>	Community of Senales
<b>Opening:</b>	2001
<b>Construction costs:</b>	1,3 milion euros
<b>Director:</b>	Dr. Johanna Niederkofler
<b>Size of grounds:</b>	5,200 sq. m (56,000 sq. ft ), including 1,200 sq. m. (13,000 sq. ft.) of indoor exhibition space
<b>Objectives of the Museum:</b>	<p>The archeoParc is an open-air archaeological museum with a visitor center and indoor exhibition on the world of Ötzi close to the site where Ötzi was discovered. It views its activities as a supplement to the exhibition and the activities of the South Tyrol Museum of Archaeology in Bolzano.</p> <p>The intention is that the selections of museum education, the operation of a café and a bookshop, and in particular the jobs that are created by this will make a contribution to the social and economic success of the community of Senales which has been affected by emigration.</p>
<b>Exhibition contents:</b>	The exhibition presents the habitat and way of life of Ötzi through the use of plants, actual sized replicas, and models of buildings from the period around 3,300 BC.
<b>Departments:</b>	Museum education Administration and Communications Visitor Services, Bookshop, and Museumscafé
<b>Admission:</b>	Standard 8 euros, reduced rate 6 Euro, families 23 Euro
<b>Opening hours:</b>	Daily 10:00-17:00, from Easter to November
<b>2014</b>	
<b>Annual budget:</b>	305,000 euros Public Funding: 45,000 euros Province of Bolzano, 50,000 euros Community of Senales; Funds from sponsoring partnerships: 18,000 euros Etschwerke Trading, 6,000 euros small-scale sponsors;
<b>Days open in year:</b>	155
<b>Visitors:</b>	22.500 visitors (an average of 136 per day)
<b>Employees:</b>	12 (=1.5 year-round positions, 4.5 seasonal positions)
<b>Temporary exhibitions:</b>	Die Flöte. Vom Knochen zum Blech Il flauto. Dalle origini ad oggi (15.6. -2.11.2014)

# : Ötzis Lebensraum entdecken *Tracking Ötzi's trails*



archoParc Schnalstal Val Senales

archäologisches erlebnismuseum mit freigelände  
parco museo archeologico didattico  
archaeological openair museum

**Contact:**

archoParc Schnalstal  
39020 Schnals, Unser Frau 163  
Italy

Phone: +39 0473 676020

e-Mail: [info@archoeparc.it](mailto:info@archoeparc.it)